

# JEFFREY L PARKIN

*Associate Professor, BYU Department of Theatre & Media Arts*

## CONTACT

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## CURRENT POSITION

BRIGHAM YOUNG UNIVERSITY

*Associate Professor - Professional Track, Department of Theatre and Media Arts*

Job Description: Teaching all elements of film production—including conceptualization, writing, directing, cinematography, editing, sound—to beginning through advanced students; mentoring students in their educational, professional and personal development; serving on departmental committees including guest lecture series, student scholarships, equipment evaluation and recommendation, etc.; working on professional film and video productions, involving students in professionally mentored positions wherever possible.

## EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

*Bachelor of Arts, Cum Laude - 1990*

Cinema and Television Production – School of Cinema-Television  
Humanities/English – College of Fine Arts and Humanities

UNIVERSITY OF SOUTHERN CALIFORNIA

*Master of Fine Arts – 1991*

Screenwriting, additional emphasis in Directing  
School of Cinema-Television

## PROFESSIONAL CREATIVE WORK

*From 2004 – 2013*

PRODUCER, DIRECTOR,  
WRITER

*Pretty Darn Funny, season two – 2013*

The second season of the web series and Transmedia experience. For Deseret Book Publishing. Tinder Transmedia, production company.

CO-WRITER

*Premonition – 2013*

A novelization of the the web series, *The Book of Jer3miah*, published nationally by Deseret Book Publishing company. With Luisa Perkins and Jared Cardon.

PRODUCER, DIRECTOR,  
WRITER

*Pretty Darn Funny, season one – 2012*

A 70 minute web series and Transmedia experience consisting of six webisodes and two viral videos. For Deseret Book Publishing. Tinder Transmedia, production company. Over 350,000 views as of January 2013.

PRODUCER, DIRECTOR

*Behind the Scenes of The Book of Jer3miah Documentary – 2012*

A 30 minute documentary detailing the making of *The Book of Jer3miah*, for the DVD release of *The Book of Jer3miah*.

DEVELOPMENT PRODUCER	<i>Studio C Sketch Comedy Show</i> – 2012 A 30-minute live sketch comedy show airing on BYU Television. Production company: TGP, LLC.
PRODUCER	<i>Backstage BYU Television Series</i> – 2012 A 12 episode television series; each episode features four 5-7 minute documentaries about the inner-workings of Brigham Young University.
PRODUCER, DIRECTOR	<i>Common Room Television Pilot</i> – 2011 Two 30-minute episodes of a live sketch comedy show. For TGP, LLC and BYU-tv.
DIRECTOR	<i>See the Good Campaign</i> – 2010-2011 A rebranding campaign for an international satellite television network. 15 45-second television spots. For Tinder Transmedia.
CREATOR, PRODUCER, DIRECTOR, WRITER	<i>The Book of Jeremiah</i> – 2009 The first university-sponsored web series. 20 episodes (total running time: 120 minutes, plus an additional 60 minutes of transmedia content) which utilized New Media approaches to storytelling, including webisodes, Alternate Reality Games (ARGs), and social media to deepen viewer participation and engagement. Reviewed by <i>The New York Times</i> as “groundbreaking...a tight, suspenseful series.” Awards and Recognition include: Webby Award Honoree, Accolade Award, Official Best of Fest Award, Silver W3 Award, ThrillSpy Festival, NextTV Web Series Competition, “Top Ten Web Series” NewTeeVee.com.
PRODUCER	<i>The Blind Men &amp; The Elephant</i> – 2009 A short film adaptation of a classic story incorporating live-action and animation, in association with the Children’s Media Initiative.
DIRECTOR	<i>Combat, LTD.</i> – pre-production 2009 Signed to direct comedy-action feature film for Misfit Films.
DIRECTOR, WRITER, PRODUCER	<i>Language of Faith</i> and <i>On the Way to Someplace Else</i> – post-production 2009 Two half-hour documentaries shot in India about BYU field study students and recent LDS converts. Produced by Angel Partners in association with the Theatre and Media Arts Department and BYU Broadcasting.
DIRECTOR, PRODUCER	<i>Out-Migration Documentary</i> – pre-production 2009 Producing and directing a 60-minute documentary about Utah residents relocating to other states and the impact they have on their adopted local culture and community. Produced by the Johnson Group.
DIRECTOR, PRODUCER,	<i>Together Again for the First Time</i> – 2008 A feature-length motion picture shot on 35mm film starring film and television stars David Ogden Stiers, Julia Duffy, Joey Lawrence, Kirby Heyborne. Produced by Brownie Films. Runs multiple times annually

on national cable network Lifetime as well as numerous regional cable systems; runs internationally on satellite and cable systems around the world including in the UK (Channel 5), Middle East, Europe, etc.. National video distribution through Porchlight Entertainment; international video distribution through Ocean Park Entertainment.

**DIRECTOR, PRODUCER, EDITOR***The Nth Sector* – 2008

A half-hour short film shot in High Definition starring Michael Flynn, for international broadcast as part of the television anthology *The Writers' Block*. Produced by BYU Broadcasting and the BYU Theatre and Media Arts department. Official selection in multiple film festivals. Winner of three Telly Awards.

**CREATIVE CONSULTANT***Berlin* – 2007

A full-length musical about the Berlin airlift during World War II. Oversaw extensive story restructuring and script rewrites. Broadcast internationally on BYU TV. Produced by BYU Broadcasting in association with the TMA Dept. Winner of Rocky Mountain Emmy Award.

**WRITER***Together Again for the First Time* – 2006

A feature-length screenplay selected for presentation at the University Film and Video Association Conference in 2006. Purchased by Brownie Films for production.

**PRODUCER***mr. dungbeetle* – 2006

A feature-length film about a doctor and five schizophrenics who escape from a mental hospital. Produced by Reel Focus Productions. Winner of multiple film festival awards.

**DIRECTOR, PRODUCER***Parley P. Pratt's Great Escape* - 2005

Multi-camera filmed version of the full-length musical play. Distributed nationally by Onyx Productions. Broadcast regionally on Comcast cable.

**WRITER***George Brimhall Project* - 2005

A short screenplay exploring a seminal moment in the life of BYU President, George Brimhall. Recipient of a \$25,000 University Film Committee grant.

**PRODUCER***Show Time* - 2004

A short film, finalist in the Coca-Cola Refreshing Filmmakers Award Competition.

**COURSES TAUGHT**

TMA 102 Introduction to Film

TMA 185 Introduction to Media Production (*Rewrote curriculum*)

TMA 241 Screenwriting I (*Rewrote curriculum*)

TMA 285 Intermediate Film Production (*Rewrote curriculum*)

TMA 315-A New Media Theory and Storytelling (*Created course*)

**COLLEGIAL  
CONTRIBUTIONS  
AND SERVICE**  
(SINCE 2004)

TMA 315-B New Media Storytelling and Production (*Created course*)  
 TMA 378 New Media Producing and Directing (*Created course*)  
 TMA 419 Advanced Projects: Directing (*Rewrote curriculum*)  
 TMA 419 Advanced Projects: Producing (*Created course*)  
 TMA 473 Advanced Projects: Directing  
 TMA 475 Advanced Projects: Directing

*TMA/LDS Philanthropies Funding Initiative Committee — 2012- Present*  
 Creating an approach for securing a multi-million dollar endowment for the TMA department.

*TMA Curriculum/Teaching and Learning Committee — 2011 - Present*  
 Refining the curriculum and learning outcomes for the Media Arts department.

*CFAC College Student Funding Committee — 2011 - Present*  
 Review student scholarship and grant applications.

*University Film Committee — 2011 - Present*  
 Review film funding applications

*TMA Executive Committee — Associate Chair, 2009–2011*  
 Determine policies and procedures for the TMA department.

*BYU Homecoming Spectacular — Writer, Film Director – Present*  
 Write script and direct film portions for a 2-hour live, large-scale production, to be seen by an audience of approximately 20,000 and broadcast internationally.

*TMA Acting Tenure Track Search Committee — Member, 2008 – Present*  
 Participated in interviews with candidates and evaluated their performances for hire.

*TMA Alumni Outreach Committee — Member, 2008 – Present*  
 Create and maintain connections with department alumni.

*TMA New Media Development Committee — Member, 2008 – Present*  
 Develop ways the department explores, studies, and implements current developments in New Media.

*Mayhew Script Selection Committee — Member, 2005 – Present*  
 Evaluate and select winning scripts for the Mayhew Contest.

*TMA HFAC Space Allocation Committee — Member, 2005–Present*  
 Evaluate and recommend modifications to room layout and multi-media equipment for Media Arts classrooms, including a remodel of HFAC F-201.

*TMA Documentary Tenure Track Search Committee — Member, 2006–2007*  
 Participated in search interviews with candidates and evaluation of their

qualifications for hire.

*BYU Broadcasting Managing Director Search Committee — Member, 2006*

Participated in search interviews with candidates and evaluation of their qualifications for hire.

*TMA 112 Restructuring/Redesign Committee — Member, 2006*

Participated in discussions to conceptualize, restructure, redesign the prerequisite course for pre-majors.

*BYUB/TMA Interdisciplinary Program Committee — Member, 2005 – 2009*

Developed projects on which BYU Broadcasting and the TMA Department can collaborate.

*Media Arts Committee for Production Objectives — Member, 2005 – Present*

Determine objectives of productions within the department.

*TMA Fulton Funds Equipment Committee — Member, 2005 – Present*

Research, evaluate and recommend equipment for purchase with Fulton funds.

*TMA Fulton Lecture Series Committee — Member, 2005 – Present*

Evaluate and select speakers for the Media Arts Fulton Lectures.

*TMA Fulton Student Award Committee — Member, 2005 – 2008*

Evaluated and selected students to receive awards from Fulton funds.

*Spirituality and the Moving Image Steering Committee — Member, 2005 – 2008*

Determined the mission and scope of the new Media Arts Initiative. Participated in selecting speakers, and conducted Forum lectures.

*Fulton Lecturer: Michael Rabiger Committee — Chair, 2005 – 2006*

Arranged visit, organized and planned seminars by international documentarian Michael Rabiger for Fulton Lecture Series.

*TMA Awards Ceremony Committee — Chair, 2005*

Produced, directed, and co-wrote annual TMA Awards Ceremony; mentored students in creation of variety show writing, live camera shooting, and multi-media integration.

*TMA Media Production/Faculty Development Committee — Member, 2005*

Developed faculty-driven projects for production.

*TMA Media Production Resource Committee — Member, 2004 – Present*

Evaluate and approve film projects for production and use of department resources/equipment.

*TMA Production Track Curriculum Committee — Member, 2004 – 2008*

Developed and revised curriculum for the production track of the Media Arts program.

*TMA Graduate Student Advisory Committee — Member, 2004 – Present*

Advise graduate students on courses of study and evaluate thesis

projects.

*Animation Committee — Member, 2004 – 2005*

Mentored animation students in script and concept development

## PRESENTATIONS, INTERVIEWS

*Screen Actors Guild/Sundance Panel Presentation — 2013*

Presented on a panel for SAG-AFTRA Indie, in conjunction with the Sundance Film Festival, about the filmmaking in Utah. With Marshall Moore, head of the Utah Film Commission.

*BonCom Conference, NYC, NYC — 2012*

Invited presenter. A conference for creative professionals in New York City; topic was the creative process. 50 minutes.

*MommyCast Podcasts — 2012*

Two separate podcasts: Invited interview discussing the web series *Pretty Darn Funny* and transmedia content creation for families; invited interview discussing the web series *The Book of Jeremiah*. Interviewed by Gretchen Volgelzang.

*“Innovative Storytelling” Deseret News — 2012*

Interview for an in-depth story on the creation of *The Book of Jeremiah* web series, Alternate Reality Game, transmedia experience, and the DVD release.

*The Cultural Hall Podcast — 2012*

Invited interview on transmedia storytelling, LDS Film and authenticity in art. Interviewer, Richard T. Steadman

*K-Talk 630AM Radio Interview — 2012*

Invited interview on the film industry in Utah and the relationship of actors and directors. 60 minutes.

*Screen Actors Guild/Sundance Panel Presentation — 2012*

Presented on a panel for SAG-AFTRA Indie, in conjunction with the Sundance Film Festival, about the filmmaking in Utah.

*TEDx SLC — 2011*

Invited presenter on the future of story. 20 minutes.

*House of Learning Lecture Series — 2009.*

Invited presenter. BYU. Talk entitled: “Story and Authentic Messengers: Meditations on Film, Originality, and Poisonous Art.” 45 minutes.

## CAREER ACHIEVEMENTS OF NOTE

**Director, Producer, and/or Writer** of film and video productions seen in every major television market in the United States, as well as several international markets. Projects include commercials, industrial films, and movies made-for-television.

**Screenwriter, Director, Producer** for projects that have sold and/or been optioned by such production companies as Miramax

Pictures/Caribou Pictures, Asgaard Entertainment, Brownie Films, CBS, Rebel Productions, the Polson Company, Taurus Entertainment, United Artists. (1990 - 2004)

**Winner of six Telly Awards:** three for *The Nth Sector*, an episode of a TV anthology; three for commercial work.

**Director, Writer and Producer** of *Together Again for the First Time*, a feature film broadcast on Lifetime Cable Television and distributed nationally on DVD by Porchlight Entertainment. (2008)

**Co-Author**, with David Geist, of *Studio/Monthly* magazine's cover story, NAB Issue, print circulation 57,000, online: 200,000 hits per month. (2007)

**Guest Speaker at the LDS Film Festival.** Spoke about the making of *Together Again for the First Time*. (2007)

**Consultant** on the creation of the film production company Asgaard Entertainment. (2006)

**Interviewed** by *Premiere Magazine*, *Utah Valley Living Magazine*, *Utah Valley Seasons Magazine*, *Deseret News*, KSL Radio, and KBYU/FM 89 Radio on various film projects, the status of LDS filmmaking and filmmaking trends in Utah. (2005-2006)

**Textbook Reviewer** for Focal Press and Thomson Wadsworth Press. (2005-2007)

**Guest Lecturer** at University of California at San Francisco, Glendale Community College, Pasadena City College, University of Southern California. (1991-2003)

**Co-Producer, story development**, *Cab to Canada*, CBS #1-rated movie starring Maureen O'Hara, Haley Joel Osment, Catherine Bell. (1998)

**Producer**, David E. Kelley Productions' internet debut for the Emmy-award winning shows *Ally McBeal*, *Chicago Hope*, *The Practice*, also *Snoops*, and *Ally* half-hour. Created content, look, navigation, interaction, market position and strategies, demographic research. (1994-1997)

**Co-Author**, with Nathan B. Winters and Joe Kjar, *Breakthrough!*, a book on creative problem-solving, to be published by Prentice-Hall.

**Judge**, LDS Film Festival. Adjudicator for short films in competition at the LDS Film Festival.

***Together Again for the First Time***, a feature-length film, received the following recognition and professional :  
Broadcast annually on Lifetime Cable Network  
Distributed on DVD by Porchlight Entertainment

***The Nth Sector***, a short film in the *Writers' Block* television anthology, received the following awards:

Bronze Telly Award in the category of Entertainment – 2008  
 Bronze Telly Award in the category of Religious/Spiritual – 2008  
 Bronze Telly Award in the category of Editing – 2008  
 Official Selection – Santa Cruz Film Festival 2009  
 Official Selection – Foursite Film Festival 2009  
 Nominated, Best Production – Foursite Film Festival 2009  
 Nominated, Best of Utah – Foursite Film Festival 2009  
 Official Selection – Beverly Hills High Def Film Festival 2008  
 Official Selection – LDS Film Festival 2008  
 Official Selection – University Film and Video Association 2008

***mr. dungbeetle***, a feature-length film, received the following awards:

Official Selection – Sonoma Film Festival 2007  
 Official Screening Selection – LDS Film Festival 2007  
 Audience Choice Award – Tacoma Film Festival 2006  
 Audience Choice Award – Omaha Film Festival 2006  
 Official Selection – Mendocino Film Festival 2006  
 Official Screening Selection – University Film and Video Association 2006

***Together Again for the First Time***, a feature-length screenplay, official selection at the University Film and Video Association Conference 2006

**Winner of three Telly Awards** for creative excellence in commercials (1993)

**BYU Film Committee Grant Recipient** - \$25,000 for the production of *George Brimhall Project*

**2<sup>nd</sup> Round Finalist**, Austin Film Festival, for *Bonner's Ferry*, a feature-length screenplay

**Winner of two Sage Awards** for excellence in creation of media dealing with issues on aging

**Winner, Best Play of 2001**, ELATE Theatre, North Hollywood, CA, for directing *You're a Good Man, Charlie Brown*

## **PROFESSIONAL EXPERIENCE**

Over twenty years experience as an award-winning filmmaker and media creator. Areas of focus include: Directing, producing, writing, editing, web producing, design/illustration, photography.

451 Management  
 Asociación Nacional Pro Personas Mayores  
 Asgaard Entertainment  
 Aubergine Records  
 Brownie Films  
 Cannongate Records  
 CBS  
 Church of Jesus Christ of Latter-day Saints  
 Countrywide Home Loans



Dallas Museum of Art  
David E. Kelley Productions  
Donahue Group  
Elizabeth Glaser Pediatric AIDS Foundation  
El Camino Center for the Arts  
EMI/Capitol Records  
Faith Centered Music Association  
Friends of Childhelp  
Fox/News Digital  
Franklin/Covey  
Full Spectrum Lending  
haf adai Records  
Kan Doo Films  
Los Angeles Philharmonic  
Los Angeles Times  
Lumos Technologies  
Marine Minerals  
The Phelps Group  
Polson Company  
El Pueblo Community Development  
Fire & Ice Ball - Lilly Tartikoff  
McGraw-Hill Companies  
Race to Erase MS  
Rogers Electronics  
TM Research  
United Artists  
Victory Over Violence - Michelle Pfeiffer & David E. Kelley

**PROFESSIONAL  
AFFILIATIONS**

Writers Guild of America, West