

Kelly Loosli

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Education	Bachelor of Arts in Film Brigham Young University Emphasis: Animation/Screenwriting and Directing	April 1996
Teaching	Associate Teaching Professor Brigham Young University I was hired to create, administrate and teach in the BYU Animation Program. My teaching is focused on animation production, animation skills development, storyboarding, screenwriting, production courses and the development course for the BFA Senior Animated Film.	2000 – Present
Artistic and Creative Works	Estefan Executive Produced and advised on the minute computer animated film. Siggraph Student Animation Winner, 2012. Butchered Meats Executive Produced and advised on the 5 minute computer animated film. The Snail and the Roadrunner Co-written and produced traditionally animated 5 minute short film. In production. Checkers Anyone Produced and Directed traditionally animated 3-minute short film. Elephant and Friends Produced and Co-Directed traditionally animated 1.5 minute short film. Nessy Produced and Co-Directed traditionally animated 1.5-minute short film. Metro Executive Produced and advised on the 5 minute traditionally animated Film, 2011. Final Cut Film Festival Audience Choice Award 2011, Animation Block Party (best student film), Blue Plum Animation Festival (student award)-2012, Nantucket Film Festival (Best Short Film)-2012. The Short Date- feature length screenplay. In rewrites. Created multiple promotional videos created in conjunction with this project. Hangin' Around- feature length screenplay. In process. Created multiple promotional videos created in conjunction with this project. Alight Executive Produced and advised on the 5 minute traditionally animated	

Film, 2011.

Dream Giver Executive Produced and advised on the 6 minute computer animated film. Third Place National Student Emmy Winner, 2011. National Student Emmy Winner for Music, 2011.

Asterix Executive Produced and advised on the 5 minute traditionally animated Film, 2010.

Mashed Executive Produced and advised on the 5 minute traditionally animated film. National Student Emmy Winner for Music (faculty advisor for the music), 2010.

Xing (aka- Crossing) Executive Produced and advised on the 5 minute computer animated film. Third Place National Student Emmy Winner, 2010.

The Lion and the Mouse Executive Produced and advised on the 7 minute short traditionally animated film based on the Aesop fable. *Funded through \$20,000 Grant.* Honorable Mention National Student Emmy Winner 2009.

Sisyphus development phase of short film based on the Greek story of the same name. \$6000 Film grant to develop and conceptualize the film.

The Movers original feature length screenplay, 2009.

Kites Executive Produced and advised on the 5 minute computer animated film. First Place National Student Emmy Winner, 2008. Third Place National Student Academy Award, 2008.

Pajama Gladiator Executive Produced and advised on the 5 minute computer animated film. First Place National Student Academy Award, 2008. Second Place National Student Emmy Winner, 2008.

Las Piñatas Executive Produced and advised on the 4 minute computer animated film. First Place National Student Emmy Winner 2007. Annecy Animation Festival, Annecy, France 2007.

Der Ostwind Produced and advised on the 5 minute Live Action/Animation mixed film. Sundance Film Festival 2007.

The Sheriff is a Chicken Directing, Producing and advising the 5-minute Live Action/Animated mixed film. In Progress 2007.

Faux Paw, Meets the First Lady Directed and Produced the 7 minute animated short film and children's book. A *Public Service Film and Book* commissioned by ikeepsafe.org featuring first lady Laura Bush as a voice and a character in the film and book. Nationally released through John Wiley & Sons, Inc. Sandman Studios 2006.

Tooth Trouble Co-Produced and Co-Directed a 7 minute computer animated film promoting dentists and orthodontists for use in practice marketing. Sandman Studios 2006.

Turtles Executive Produced and advised on the 3 minute computer animated film. Third Place National Student Academy Awards, Third Place National Student Emmy Winner 2006.

Noggin Executive Produced and advised on the 5 minute computer animated film. Second Place National Student Emmy Winner. Selected to Play in the Electronic Theater at Siggraph 2006 and Annecy Animation Festival 2006.

The Elves and the Shoemaker a Feature Animated Film script I co-wrote based on the classic fairy tale. 2006.

Velveteen Rabbit Preproduction producer/Story Head/Writer on the 90 minute traditionally animated –Live Action mixed Feature Film for Feature Films for Families. 2007.

Pet Shop Executive Produced and advised on the 5 minute computer animated film. Third Place National Student Emmy Winner, 2005.

Faux Paw, Adventures in the Internet Produce the 5 minute animated short film. First Place National Student Emmy Winner, 2005. A *Public Service* Film and Book commissioned by Jackie Leavitt and the I Keep Safe Organization. 2004. Nationally released through John Wiley & Sons, Inc. 2006.

As Bad as Can Be Produced and created background art for the 7 minute animated short film. Feature Films for Families 2005.

Lemmings Executive Produced and advised on the 5 minute computer animated film. National Student Emmy Winner, 3rd Place National Student Academy Awards, 2004.

The Princess and the Pea Line Produced the 90 minute traditionally Animated Feature Film for Feature Films for Families. 2004

Professional Experience

Loosli made Films, SLC, UT

1/94-Present

Director/Writer/Animator Board Artist

Currently in development with PEEC on the development of a short calling card film, collateral material and writings for series pitch to PBS kids. Working in conjunction with East Hill Media to create a fund that will develop and produce a slate of independent films. Both the PEEC and East Hill Media efforts include opportunities for film and animation students to not only intern and be mentored but have transitional opportunities into above-the-line jobs. Create and consult on a number of commercial and industrial projects for a variety of industries, including 2 animated commercials made with the Ad Agency Richter 7 for StrongerMarriage.org, Created various projects including *Better Dead than Red*, a self produced documentary currently in production. Wrote and directed three

short student films including *Nocturnal*, a **1995 College Emmy winner**.

Kaleidoscope Pictures, Provo, UT 11/12- Present

Animation Consultant

Consulting on Animated and Special Effects projects for film and video.

Blufire Studios/Sandman Studios, Orem, UT 1/04-Present

Animation and Special Effects Consultant

Consulting on Animated and Special Effects projects for film and video.

Feature Films for Families, Murray, UT 1/00-Present

Animation Producer/Editor

Overseeing all animation production in Budapest, Hungary and Barcelona, Spain for the feature animated film *The Princess and the Pea* as well as the development for the follow up Television Specials and additional live action/animation mixed feature properties.

Indy Interactive, Orem, UT 5/99-1/00

Production Manager/Account Manager

Coordinated all production of 3D animation, live action compositing and website creation for a varying range of clients. Projects include everything from TV Commercials to CD-Roms and Websites.

Buena Vista Motion Pictures, Burbank, CA 10/98-3/99

Coordinator

Coordinated physical production of all of Disney's live action films produced under the Hollywood, Touchstone, and Walt Disney Picture banners.

DreamWorks Feature Animation, Glendale, CA 1/97-9/98

Visual Development Coordinator & Assist Story

Coordinated production on feature animation properties including *Prince of Egypt*, *Spirit*, *Shrek*, *Ash* and *Tusker*. Assisted lead artists in development, research and artwork displays. Coordinated Visual development meetings for Producer and Director's approvals. Assisted with story development with research, script coverage, and storyboard pitch sessions. Managed creation of puppet production shop for *Shrek* including budget creation, industrial equipment and supplies acquisition. Sculpted characters for *Shrek*.

Excel Entertainment, S.L.C., UT 1/94-5/96

Production Coordinator/Director

Coordinated preproduction and production of 13 projects including musical concerts, promotional videos and music videos. Assisted with the creation and assembly of touring package.

Alta Films, S.L.C., UT 1/93-1/94

Director of Animation/Assistant Editor

Directed, created and animated clay characters and sets for an informational video for the Utah State Board of Child Care. Assistant Edited *The Quest for a Go-Getter*, a motivational film for Nuskin International. Performed production assistant and grip functions on *Fedora*, an independent film.

Clay Magic, S.L.C., UT

3/86-5/90

Sculptor/Clay Animator

Created and Animated characters and sets for 15 American and Japanese television commercials.

Citizenship

Salt Lake Film Society

1/12- Present

Advisory Board Member

Advising on issues relating to the two theatrical venues the society runs as well as community outreach efforts and development workshops (producing, directing, screenwriting, etc.).

Push Button Summit

11/09-11/11

Advisor/Participant

Utah based Digital Media Effort created by the Governor's Office for economic growth. Participated as a speaker on panels and as a presenter of BYU Animation materials.

Art Access

01/04-08/11

Mentor

Mentoring disadvantaged individuals with artistic skills development. Specifically worked with a deaf artist, an autistic artist, and a political refugee from the Democratic Republic of Congo on animation and art skills development.

Utah Business Development Office

08/10- Present

Advisor and Host

Work with the Department to help host and advise business leaders and investors interested in creating or investing in media companies in Utah.

Department Service

Head of Animation Program for the College of Fine Arts and Communications 2000 – Present. Animation Executive Committee Member 2005- Present. Member of TMA Curriculum Advisory Counsel. Member of Production Committee. Head of Animation Committee for Theater and Media Arts. Member of Activities Committee. Center for Animation Committee.

Actively work on various outreach opportunities for the department to interface with the Whitaker Society in Los Angeles as well as other placement and professional opportunities and internships. Focus on the placement and advancement of BYU graduates in the Media Industry.

Hosted Michael Dudok de Wit, Academy Award winning international director and animator, the department brought to campus to discuss his work in the Media Arts program *Spirituality and the Moving Image*.

Initiated donation of animation materials from DreamWorks Feature Animation.

Participated in Children's Media Initiative.

Animation Lab – oversee the creation of an animation lab including the purchase of software and hardware. Allocated family money to the Visual Arts Department to help cover half of the cost of the lab.

TMA Forum – Lectured Fall of 2006 and both Winter and Fall 2000 on my experiences in the motion picture industry. Lecture on Animation Fall 2003.

College Service

Chair of Animation Program Committee 2002-2012

Animation Executive Committee Member 2005- 2012

Laycock Center Committee Spring 2010- December 2011.

Member of Animation Steering Committee

University Service

Center for Animation Committee 2009- Present

Animation Program - Participated actively in the creation and approval of the new animation program including the creation of the animation degree curriculum and the process to see the curriculum through the NASA approval process.

Budgeting and Requesting equipment and additional needs for the newly approved Animation Program. Coordination of needs through the Departments of Engineering, Theater and Media Arts and Visual Arts/Design.

Overseeing and Establishing Contacts for the Animation Program including Pixar, DreamWorks Feature Animation, Walt Disney Feature Animation, Walt Disney Features, Sony Animation, Sony Imageworks, Digital Domain, Rhythm and Hues, Blue Sky, Fox Feature Animation, Nickelodeon, ILM, Lucas Arts and Animation, Blizzard Entertainment, EA Software, Disney Interactive, Wahoo Studios, Chair, and Smartbomb Entertainment.

Computer Science Department Research Project – Research creating software for inbetweening and morphing of images. Participation in the research project in the form of the creation of two short films to test the abilities of said software.

Presentations

Anima Mundi, Rio de Janeiro, Brazil

7/12

Animation Festival and Educational Forum

Presented on the creation of the BYU Animation program and its curriculum. Special emphasis on the interdisciplinary nature of the program and the emphasis on large group projects. Participated on a panel where schools from England, Denmark, and Brazil all discussed the challenges and approaches of varying animation programs.

Dubrovnik International Film Festival, Croatia

4/11

Taught animation principles to high school and elementary aged students selected to participate in the “hands on” portion of the festival. Students created a short collaborative film over the course of the week.

Zagreb, Croatia

4/11

Upon hearing that I would be participating at the Dubrovnik International Film Festival the US Embassy sponsored two additional lectures. One lecture was given to students from the college level animation art school where I lectured on story creation, and the other was given to multiple groups of elementary school children over the course of a day on the basics of animation.

Funchal International Film Festival, Madeira, Portugal

4/10

Taught animation principles to high school and elementary aged students selected to participate in the “hands on” portion of the festival. Work with the local school district administrators and faculty and representatives from the local university on continuing educational opportunities for the students.

Awards

2011 Utah State Senate Honors the BYU Animation- Animation faculty honored for the success of the animation program and the continual positive light the success of the program sheds on the state.

2010 Variety (trade magazine) - Named as one of the top ten professors in media.

2001 ORCA Mentoring Grant – Awarded \$19,750 for the creation of *The Lion and the Mouse*, a Cel and Computer Animated mixed short film.

1995 Creative Research Award – Awarded by President Lee and the Creative Research Department of Brigham Young University.

1995 Student Emmy for Animation – Regional Emmy Award given for my student Film *Nocturnal*.